

# 2023 Annual Sponsorship Program



Improving the quality of life in the communities we serve through impactful, strategic philanthropy





# Community Impact

The work of the Greater Lowell Community Foundation involves much more than serving as grantmakers and working with caring donors. We serve as capacity builders, conveners and thought leaders in the community. We build networks and maintain partnerships to achieve our vision for a better Greater Lowell.

In 2022, the Lowell Waterways Vitality Initiative lit the Joseph R. Ouellette Bridge on Aiken Street.



## ABOUT GLCF

Established in 1997, the Greater Lowell Community Foundation (GLCF) is a philanthropic organization comprised of more than 400 funds dedicated to improving the quality of life in 21 neighboring cities and towns. With financial assets of more than \$59 million, GLCF annually awards grants and scholarships to hundreds of worthy nonprofits and students. The generosity of our donors has enabled the Community Foundation to award more than \$25 million to the Greater Lowell community.

## OUR PASSION IS IMPROVING OUR COMMUNITY



### COVID-19 Response

More than \$7 million in COVID relief funding has been distributed by GLCF to 140 nonprofit organizations in Greater Lowell.



### Scholarships

GLCF awarded more than 350 scholarships to high school graduates seeking to continue their educations and achieve their dreams.



### Community Development

GLCF serves as a convener of information where ideas are shared to leverage common agendas and resources.

## GLCF COMMUNITIES SERVED



# Why Be an Annual GLCF Sponsor

Join the community of philanthropically-minded businesses and increase your visibility and brand recognition through our community-wide work.

## **PREMIER SPONSORSHIP**

## **RESERVED**

All benefits listed below, plus:

- Premier Sponsorship recognition in all GLCF event materials.
- Onstage welcome by the sponsor's representative at Foundation's public events.

## **TITANIUM SPONSORSHIP**

## **\$15,000**

All benefits listed below, plus:

- Titanium Sponsorship recognition in all GLCF event materials.
- Company logo in advertisements for GLCF

## **PLATINUM SPONSORSHIP**

## **\$10,000**

All benefits listed below, plus:

- Platinum Sponsorship recognition in all GLCF event materials.
- Company logo in advertisements for GLCF

## **GOLD SPONSORSHIP**

## **\$5,000**

All benefits listed below, plus:

- Gold Sponsorship recognition in all GLCF event materials.
- Verbal recognition of the sponsor during all events
- Company logo in social media posts for GLCF major events

## **SILVER SPONSORSHIP**

## **\$2,500**

All benefits listed below, plus:

- Silver Sponsorship recognition in all GLCF event materials.
- Featured sponsor in the Foundation's monthly newsletter (reach of 10,000 contacts)
- Sponsor logo to appear in all promotion

## **BRONZE SPONSORSHIP**

## **\$1,000**

Benefits:

- Bronze Sponsorship recognition in all GLCF event materials.
- Sponsor name will appear prominently on all materials promoting Foundation's major events: Annual Meeting and Celebrate Giving
- Recognition of sponsorship on Foundation's website
- Sponsorship acknowledgment in Foundation's annual report

## Other ways to get involved with GLCF

Whether you give to an existing fund, wish to establish a new one, or want to set up future philanthropy through planned giving, GLCF offers giving options that will support a variety of key community needs and provide you with maximum tax benefits.

### discretionary funds

gives the expert GLCF staff latitude to impact important community needs

### field of interest funds

donors recommend areas they want to support

### donor advised funds

donors recommend specific charities and causes they want to support

### agency funds

helps nonprofits with endowment-building to ensure long-term financial sustainability

### scholarship funds

awards funds to help aspiring students pursue higher education

### community funds

created with funds raised by a community to benefit that community

**We welcome the opportunity to work with you!**

Please call us at 978-970-1600 for more information.



Confirmed in Compliance  
with National Standards for  
U.S. Community Foundations



Excellence. Accountability. Impact.™


## Stay Connected:

**TEL**  
P: 978-970-1600

**Twitter**   
[@glcfoundation](https://twitter.com/glcfoundation)

 **E-MAIL**  
[info@glcfoundation.org](mailto:info@glcfoundation.org)

**Facebook**   
[www.facebook.com/GLCFoundation](https://www.facebook.com/GLCFoundation)

 **ADDRESS**  
100 Merrimack Street  
Suite 202  
Lowell, MA 01852

**LinkedIn**   
[linkedin.com/company/glcf](https://linkedin.com/company/glcf)

 **WEB**  
[www.glcfoundation.org](https://www.glcfoundation.org)

## Yes! I'd like to become a Greater Lowell Community Foundation Sponsor.

Sponsor online at [www.glcfoundation.org/sponsors/](http://www.glcfoundation.org/sponsors/)

Name:

Company:

Address 1:

Address 2:

City/State/Zip:

Email:

Please select a sponsorship level:

- |   |          |
|---|----------|
| <input type="checkbox"/> Titanium Sponsor | \$15,000 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor     | \$5,000  |
| <input type="checkbox"/> Silver Sponsor   | \$2,500  |
| <input type="checkbox"/> Bronze Sponsor   | \$1,000  |
| <input type="checkbox"/> Other            | _____    |

Please make your check payable to **Greater Lowell Community Foundation** and return it with this slip in the envelope provided. You may also make a secure donation online by credit card at [www.glcfoundation.org](http://www.glcfoundation.org). Your contribution is tax-deductible within the limits of the law.