2023

Annual Sponsorship Program















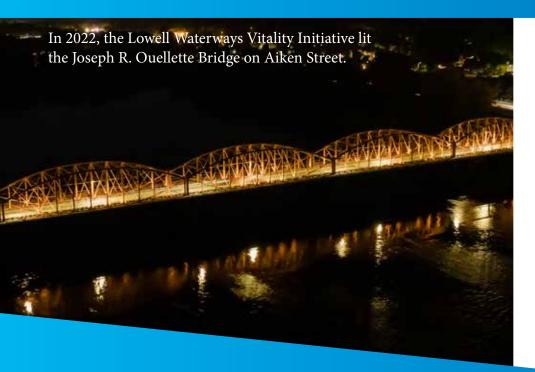


Improving the quality of life in the communities we serve through impactful, strategic philanthropy



Community Impact

The work of the Greater Lowell Community Foundation involves much more than serving as grantmakers and working with caring donors. We serve as capacity builders, conveners and thought leaders in the community. We build networks and maintain partnerships to achieve our vision for a better Greater Lowell.



ABOUT GLCF

Established in 1997, the Greater
Lowell Community Foundation
(GLCF) is a philanthropic
organization comprised of more
than 400 funds dedicated to
improving the quality of life in
21 neighboring cities and towns.
With financial assets of more than
\$59 million, GLCF annually awards
grants and scholarships to hundreds
of worthy nonprofits and students.
The generosity of our donors has
enabled the Community Foundation
to award more than \$25 million to
the Greater Lowell community.

OUR PASSION IS IMPROVING OUR COMMUNITY



COVID-19 Response

More than \$7 million in COVID relief funding has been distributed by GLCF to 140 nonprofit organizations in Greater Lowell.



Scholarships

GLCF awarded more than 350 scholarships to high school graduates seeking to continue their educations and achieve their dreams.



Community Development

GLCF serves as a convener of information where ideas are shared to leverage common agendas and resources.



Why Be an Annual GLCF Sponsor

Join the community of philanthropically-minded businesses and increase your visibility and brand recognition through our community-wide work.

PREMIER SPONSORSHIP RESERVED

All benefits listed below, plus:

- Premier Sponsorship recognition in all GLCF event materials.
- Onstage welcome by the sponsor's representative at Foundation's public events.

TITANIUM SPONSORSHIP \$15,000

All benefits listed below, plus:

- Titanium Sponsorship recognition in all GLCF event materials.
- Company logo in advertisements for GLCF

PLATINUM SPONSORSHIP \$10,000

All benefits listed below, plus:

- Platinum Sponsorship recognition in all GLCF event materials.
- Company logo in advertisements for GLCF

GOLD SPONSORSHIP \$5,000

All benefits listed below, plus:

- Gold Sponsorship recognition in all GLCF event materials.
- Verbal recognition of the sponsor during all events
- Company logo in social media posts for GLCF major events

SILVER SPONSORSHIP \$2,500

All benefits listed below, plus:

- Silver Sponsorship recognition in all GLCF event materials.
- Featured sponsor in the Foundation's monthly newsletter (reach of 10,000 contacts)
- Sponsor logo to appear in all promotion

BRONZE SPONSORSHIP \$1,000

Benefits:

- Bronze Sponsorship recognition in all GLCF event materials.
- Sponsor name will appear prominently on all materials promoting Foundation's major events: Annual Meeting and Celebrate Giving
- Recognition of sponsorship on Foundation's website
- Sponsorship acknowledgment in Foundation's annual report

Other ways to get involved with GLCF

Whether you give to an existing fund, wish to establish a new one, or want to set up future philanthropy through planned giving, GLCF offers giving options that will support a variety of key community needs and provide you with maximum tax benefits.

discretionary funds

gives the expert GLCF staff latitude to impact important community needs

field of interest funds

donors recommend areas they want to support

donor advised funds

donors recommend specific charities and causes they want to support

agency funds

helps nonprofits with endowment-building to ensure long-term financial sustainability

scholarship funds

awards funds to help aspiring students pursue higher education

community funds

created with funds raised by a community to benefit that community

We welcome the opportunity to work with you!

Please call us at 978-970-1600 for more information.







Confirmed in Compliance with National Standards for **U.S. Community Foundations**



Stay Connected: ?



Facebook [{] www.facebook.com/GLCFoundation

LinkedIn Im linkedin.com/company/glcf



P: 978-970-1600



E-MAIL info@glcfoundation.org



ADDRESS 100 Merrimack Street

Suite 202 Lowell, MA 01852



www.glcfoundation.org

Yes! I'd like to become a Greater Lowell Community Foundation Sponsor.

Sponsor online at www.glcfoundation.org/sponsors/

Name:	Please select a sponsorship level:	
Company:	☐ Titanium Sponsor	\$15,000
Address 1:	☐ Platinum Sponsor	\$10,000
Address 2:	☐ Gold Sponsor	\$5,000
City/State/Zip:	☐ Silver Sponsor	\$2,500
	☐ Bronze Sponsor	\$1,000
Email:	☐ Other	

Please make your check payable to **Greater Lowell Community Foundation** and return it with this slip in the envelope provided. You may also make a secure donation online by credit card at www.glcfoundation.org. Your contribution is tax-deductible within the limits of the law.